

# TopTechnology

## Promoter

Eco-friendly impulse cooler for efficient promotions



Impulse coolers are an effective way to improve sales. Working well in special promotions and in conjunction with branding, this 72 cm wide cooler is especially suited to beverage cans, bottles and other impulse products.

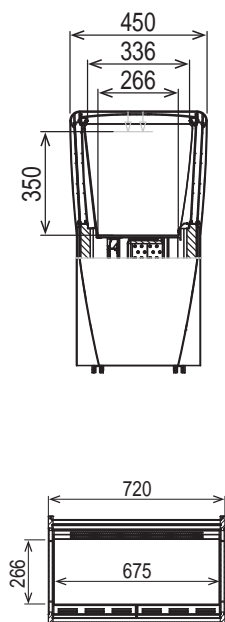
### **True brand promotion with good product visibility**

Viessmann's Promoter cooler is designed to meet the needs of both retailers and the beverage industry. It is energy efficient, easy to maintain and uses the eco-friendly refrigerant R290 (propane). All four sides of the cooler are transparent, making product and brand visibility a done deal. Castors guarantee effortless movement and relocation

in store. Thanks to the use of first class materials and robust construction Promoter is a long term sales partner to stores large and small.

- Excellent product visibility
- Fantastic branding possibilities
- High volume and product capacity
- Solid construction
- Easy to move on castors
- LED lights and optional sliding lids
- Easy cleaning
- Maintenance-friendly condenser

## Technical specifications



Model	Promoter-72	Promoter-72 w lids
Body colour	grey	grey
Body	steel/plastic	steel/plastic
External length (mm)	720	720
External depth (mm)	450	450
External height (mm)	900	900
Internal length (mm)	675	675
Internal depth (mm)	266	266
Internal height (mm)	350	350
Weight (netto/brutto kg)	50/54	50/54
Gross volume (l)	85	85
Temperature range (°C)	+0...+8	+0...+4
Power input (W)	251	251
Power supply (V/Hz)	230/50	230/50
Fuse (A)	10	10
Running amps (A)	1,4	1,4
Energy consumption (kWh/24h)	4,8	4,8
Refrigerant	R290	R290
Refrigerant charge (g)	70	70

## Accessories



Castors



LED lights

## Standard equipment

- Castors
- LED lights
- Electronic controller
- Automatic defrost
- Easy-to-maintain condenser
- Evaporator with fan
- Hot gas defrost water evaporation
- Refrigerant R290

## Optional accessories

- Sliding lids

## Benefits



With easy branding and excellent product visibility Promoter is suitable for all seasonal campaigns and promotions. On castors it can be relocated easily, even during opening hours.

- 1 Excellent product visibility
- 2 Great branding possibilities for promotions
- 3 Castors for easy moving
- 4 Effortless to keep clean



Refrigeration Systems  
product catalogue at  
App Store.

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