

Multideck cabinet

VISIO

VIESSMANN

climate of innovation

Boost sales with superior product visibility and display



Heating systems
Industrial systems
Refrigeration systems ◀



Promote with 360° visibility

Visio sets a new standard for the superior shopping experience. Large see-through glass surfaces, doors on both sides and effective, energy-saving LED lighting make it a real sales booster.

High display value, optimised use of space

Allowing for various options of branding and in-store communication, Visio makes it almost impossible for the shopper to walk by. Its enormous capacity boosts display value and reduces the time needed for replenishment. And with castors, Visio is easy to move around. Ready to plug in, Visio optimises the use of floor space and suits both small and larger retail formats.

Visio replaces two conventional back-to-back coolers. This allows for more efficient design and layout while keeping the footprint to a minimum. Glass all around gives it a high degree of visibility and maximises the display area.

The excellent temperature performance together with the large glass expanses and effective LED lighting means the products

get the attention and display they deserve. With options to include branding and in-store communication materials, Visio is a real sales booster.

The Visio two-sided plug-in multideck is suitable for all retail operations. It fits well in small stores where every square metre counts but also in bigger retail formats. Visio can be placed near the cash registers, as a centrepiece on the aisle, or any place where premium product display is needed.



Choose Visio for

- Superior product visibility and display
- Impressive mass displays
- Suitability for every store format
- Ease of filling and handling



Technical specifications

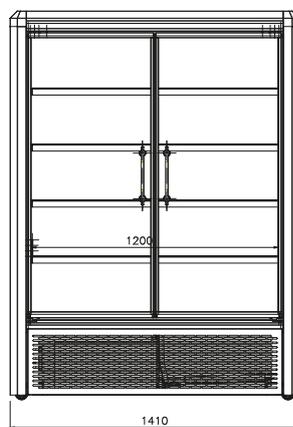
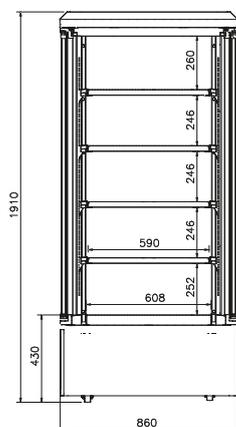


External length (mm)	1410
External height (mm)	1910
External depth (mm)	860
Temperature range	+2 to +4 °C
Refrigerants	R290

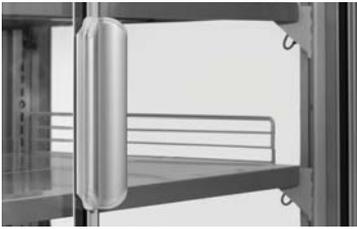
Visio-191-141-M-EE-CT

°C

+2..+4



Visio two-sided plug-in multideck



Four shelves with brackets and acrylic front



LED lighting



Two pairs of hinged glass doors

Standard equipment

- Castors
- LED lighting (two bars under each shelf)
- Four shelves with brackets and acrylic front
- Two pairs of hinged glass doors
- R290 refrigerant
- Power supply from bottom or from top for centre floor position

Optional accessories



Internal/external colour options



Three- or five-shelf models



Door lock



Power cord

- Price trims
- Additional temperature display in the product space
- Three- or five-shelf models
- External colour / internal colour options
- Door lock

Benefits



Use less floor space for more sales.

- 1 360° glass surface - superior product visibility
- 2 Complete shelf package and LED lighting system
- 3 Optimised use of floor space
- 4 Easy to move on castors
- 5 Good ergonomics - top shelf easy to reach

Success story: ABC Kivihaka, Vaasa, Finland

New Visio multideck takes central spot in an ABC convenience store.

Within a short space of time, store manager Antti Kaukonen has already seen the sales of cold beverages double. He is looking forward to a hot summer when beverage sales naturally increase.

The ABC Kivihaka convenience store was opened in June 2014. The shop is nearly 1,800m² and comprises a grocery store and an ABC restaurant seating 200 customers.

Large glass surfaces for visibility

Soon after the opening, Antti Kaukonen noticed an area in the middle aisle behind the grocery store and the cafe cash desks that could be utilised. However, the design process was restricted as the cash register staff must be able to continuously check that no under-aged children are using the slot machines on the opposite side of the aisle. A clear line of vision between the cash registers and the slot machines had to be preserved.

The solution was Viessmann's Visio multideck cabinet with its large glass surfaces. This not only offered a new, more central location for the beverages, it also allowed staff to see the slot machines clearly.

As well as the glass end panels, Visio has glass doors on both sides giving great product visibility and ease of selection for the customer. The cabinet's LED lighting highlights the colours of the beverage packaging and increases their attraction. Because Visio is equipped with its own power it was suitable for use in the middle of an aisle.

The Visio multideck, with its colourful beverage bottles and packages in the middle of the aisle, is now an important part of the shop's overall aesthetics. Antti Kaukonen believes full shelves with straight lines of beverages serve his customers in the best possible way and with his staff, he has paid a lot of attention to filling and organising the cabinet.



Visio boasts large see-through surfaces.

The sales of cold beverages doubled with Visio.





Refrigeration systems
product catalogue
at App store.

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